



BARBARA MADDEN
MARKETING ADMINISTRATOR

Barbara Madden is the Marketing Administrator at KeatsConnelly, the largest cross-border wealth management firm in North America that specializes in helping Canadians and Americans realize their dreams of a cross-border lifestyle. In addition to her Marketing and Business Development duties, Barbara has served on the firm's Ethics, Employee Experience and Compliance Committees and currently serves on the Marketing/Business Development Committee.

A native New Yorker, Barbara and her family relocated to the Phoenix area in 1995. Before moving to Arizona, she worked for many years in television production with Procter and Gamble Productions in Manhattan, and advertising sales in Boston.

Barbara enjoys yoga, music, movies and spending time with family and friends.

EDUCATION

State University College at Cobleskill
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