



**JACQUES R. RAYMOND**  
MASTER OF COMMERCIAL SCIENCE - MARKETING

Jacques is Director of Business Development at KeatsConnelly, the largest cross-border wealth management firm in North America that specializes in helping Canadians and Americans realize their dreams of a cross-border lifestyle. In this role, Jacques is responsible for developing new business opportunities, expanding recognition of the firm in the different market segments and is the major communication link between the firm and prospective clients. Jacques works out of our Boynton Beach, Florida office.

During his career, Jacques has held many senior marketing, sales and business development positions with public and private companies, including General Electric in Canada. He is a graduate of the GE Financial Management Program and completed his financial planning and investment advisor courses with the Quebec Securities and Exchange Commission before holding the position of Financial Investment Advisor with a major bank in Canada.

Jacques enjoys golf and, as many others of Canadian origin, continues to be a passionate hockey fan. He is also fluent in both English and French.

#### **Education**

Master of Commercial Science - Marketing, 1973  
University of Sherbrooke, Canada

Diploma in Collegiate Studies - Business Administration, 1970  
St. Charles Seminary, Sherbrooke, Canada

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