

NEWS

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KEATS, CONNELLY AND ASSOCIATES NAMED TOP CPA/FINANCIAL PLANNING FIRM IN THE UNITED STATES

PHOENIX – Jan. 1, 2006 – Keats, Connelly and Associates, a financial planning firm with offices in Phoenix and Boca Raton, Fla., specializing in managing the complexities of accumulated wealth and U.S./Canadian cross-border planning, has been named the best CPA/Financial Planning Firm in the United States by *CPA Wealth Provider's* Third Annual Financial Planning Awards.

Keats, Connelly and Associates was recognized for its leadership through innovation, efficiency, initiative and growth in the financial planning area.

"There are many outstanding CPA/financial planning firms, so we are very honored to win this award," said Dale Walters, CPA, PFS, CFP®, chief executive officer for Keats, Connelly and Associates. "We feel that our success is do to our culture of ethics and looking out for our clients' best interest at all times. This has led to tremendously loyal clients and employees."

A panel of judges representing the chief editors of *CPA Wealth Provider*, *Accounting Today*, *Practical Accountant*, and *Accounting Technology* chose the Third Annual Financial Planning Awards recipients in the areas: best overall CPA/financial planning firm, best overall broker/dealer and best overall financial planning software vendor.

About Keats, Connelly & Associates

Keats, Connelly & Associates is a financial planning firm with offices in Phoenix and Boca Raton, Florida. The firm specializes in managing the complexities of accumulated wealth and U.S./Canadian cross-border planning through an integrated approach including: financial, investment, tax, estate and business planning, as well as the detailed management of all financial records and accounts. Keats, Connelly's *fee-only* compensation model enables the company to maintain its philosophy of promoting clients' best interests at all times while avoiding any potential conflict of interest with commissions. For more information on Keats, Connelly & Associates, please visit <u>www.keatsconnelly.com</u>.

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