



FOR IMMEDIATE RELEASE

KEATS, CONNELLY & ASSOCIATES PROMOTES PATRICIA A. PARK

(PHOENIX—August 29, 2005) Patricia A. Park has been promoted to Director of Financial Planning for Keats, Connelly & Associates. Park, who has been with the U.S./Canadian Cross-Border Planning Firm for five years, will begin her new responsibilities September 1, 2005.

"Patty has proven to be a solid performer," said Bob Keats, Founder and President of Keats, Connelly & Associates. "Her hard work and dedication have paid off, and we look forward to watching her excel in this new position."

As the Director of Financial Planning, Park will oversee all aspects of the Financial Planning Department including management of employees and client relations. Prior to the promotion, Park was serving as a Senior Planner for the Firm in assisting clients and managing comprehensive cross-border and domestic financial plans.

Park has worked in the public accounting and corporate finance fields for 16 years. In addition to being a CERTIFIED FINANCIAL PLANNER™ Professional in both the U.S. and Canada, Park is a Certified Public Accountant, a Certified Divorce Financial Analyst™ and a Personal Financial Specialist.

Park holds a Bachelor of Science Degree in Accountancy from Case Western Reserve in Cleveland, Ohio and a Master's Degree in International Management from Thunderbird, The Garvin School of International Management in Glendale, Arizona. Park also teaches accounting and financial planning at the University of Phoenix.

About Keats, Connelly & Associates

Keats, Connelly & Associates is a financial planning firm with offices in Phoenix, Arizona and Boca Raton, Florida. The firm specializes in managing the complexities of accumulated wealth and U.S./Canadian cross-border planning through an integrated approach including: financial, investment, tax, estate and business planning, as well as the detailed management of all financial records and accounts. Keats, Connelly's *Fee-Only* compensation model enables the company to maintain its philosophy of promoting clients' best interests at all times while avoiding any potential conflict of interest with commissions. For more information on Keats, Connelly & Associates, please visit: www.keatsconnelly.com.

Media Contact: Sara Bresnahan - Lancio Partners - 602.667.0436 - sara@lanciopartners.com