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# NEWS

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FOR IMMEDIATE RELEASE  
APRIL 18, 2006

## **ROBERT KEATS APPOINTED TO CANADA-ARIZONA BUSINESS COUNCIL**

Robert Keats, president of Keats, Connelly and Associates, a financial planning firm with offices in Phoenix and Boca Raton, Fla. specializing in managing the complexities of accumulated wealth and U.S./Canadian cross-border planning, has been appointed to the Canadian-Arizona Business Council (CABC) advisory board.

The CABC was formed to promote a single mandate: To increase bilateral trade between Canada and Arizona to \$5 billion U.S. by 2008. CABC brings together senior players in every industry on both sides of the border. The organization's networking capability assures "one degree of separation" from the decision makers in any field. These business leaders are the CEOs, presidents, entrepreneurs, and professionals who will achieve that \$5 billion trade number.

Since 1976, Keats, who is a dual citizen of the United States and Canada, has been helping clients manage the complexities of U.S./Canadian cross-border planning when they are considering permanent or seasonal moves across the border. He is also the author of *The Border Guide*, the definitive guide to cross-border financial planning. Presently in its seventh edition, the book was the number one best seller in Canadian business books in June 2004.

### **About Keats, Connelly & Associates**

Keats, Connelly & Associates is a financial planning firm with offices in Phoenix and Boca Raton, Florida. The firm specializes in managing the complexities of accumulated wealth and U.S./Canadian cross-border planning through an integrated approach including: financial, investment, tax, estate and business planning, as well as the detailed management of all financial records and accounts. Keats, Connelly's *fee-only* compensation model enables the company to

maintain its philosophy of promoting clients' best interests at all times while avoiding any potential conflict of interest with commissions. For more information on Keats, Connelly & Associates, please visit [www.keatsconnelly.com](http://www.keatsconnelly.com).