



KEATS, CONNELLY
and Associates, LLC

20 Years of Service

10TH Edition of **THE BORDER GUIDE**

*Bridging the Border to
Your Financial
FutureSM*

NEWS

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KEATS, CONNELLY AND ASSOCIATES APPOINTS BARBARA MADDEN TO MARKETING ADMINISTRATOR

Keats, Connelly and Associates, LLC, a wealth management firm that assists Canadians and Americans in realizing their dreams of a cross-border lifestyle, has appointed Barbara Madden to marketing administrator. In her new role, Madden will be responsible for marketing, business development and oversight of public relations efforts for the firm's offices nationwide.

Madden, a New York native, joined the firm in 2005 and most recently worked as executive assistant to the firm's chief executive officer. In addition, she has served on the firm's ethics committee and currently serves on both the employee experience and marketing/business development committees. While in New York, Madden spent 15 years working for Procter and Gamble Productions as a business affairs manager in their television production division. Madden and her family moved to Phoenix in the mid-1990s.

About Keats, Connelly and Associates

Celebrating its 20th anniversary in 2010, Keats, Connelly and Associates, LLC is the largest wealth management firm in the United States specializing in cross-border issues. The firm's focus is to reduce the stress associated with living, investing and working on both sides of the border, while at the same time creating opportunities for very large potential tax savings. The firm's *fee-only* compensation model enables the company to maintain its philosophy of promoting clients' best interests, at all times, while avoiding any potential conflict of interest with commissions. For more information, please visit www.keatsconnelly.com.

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