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FOR IMMEDIATE RELEASE:

KEATSCONNELLY RECOGNIZED FOR EXEMPLARY WORKPLACE PRACTICES

Receives prestigious When Work Works Award

Phoenix, AZ (May 25, 2016) – KeatsConnelly has been honored with a 2016 When Work Works Award for its use of effective workplace strategies to increase business and employee success.

This prestigious award, part of the national When Work Works project administered by the Families and Work Institute (FWI) and the Society for Human Resource Management (SHRM), recognizes employers of all sizes and types in Arizona and across the country.

“We are thrilled to receive this recognition for our workplace practices,” said Dale Walters, CEO of KeatsConnelly “We believe that flexibility is the key to the success of the employee and the company.”

The award is the result of a rigorous assessment. Worksites must first qualify by ranking in the top 20 percent of the country based on a nationally representative sample of employers. Two-thirds of the evaluation of applicants comes from an employee survey. Applicants are evaluated on six research-based ingredients of an effective workplace: opportunities for learning; a culture of trust; work/life fit; supervisor support for work success; autonomy; and satisfaction with earnings, benefits and opportunities for advancement — all factors associated with employee health, well-being and engagement.

These employers have excelled at creating effective workplaces yielding tremendously positive results for business success, as well as for their employees’ well-being and productivity,” said Ellen Galinsky, president of FWI. “Effective workplaces recognize that employees are an organization’s greatest resource and make a critical difference in the organization’s ability to not only survive, but to thrive.”

The 2016 When Work Works Award winners confirm that leading employers are continuing the movement toward effective workplace strategies that benefit both business and employees,” said Lisa Horn, director of SHRM’s workplace flexibility initiative. “These innovative strategies are what sets these organizations apart, allowing them to attract and retain top talent, giving them a competitive advantage.”

To learn more, check out this interactive map, which includes winning organizations by state:

<http://www.whenworkworks.org/be-effective/2016-when-work-works-award-winners-state-listing>

KeatsConnelly will be recognized as a When Work Works recipient at an upcoming event, hosted by the Society of Human Resource Management.

When Work Works is a national project that shares research results on what makes an effective and flexible workplace with the business community.

For more information about the When Work Works initiative and the When Work Works Award, visit www.whenworkworks.org

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About KeatsConnelly

For over 25 years we have been specializing in helping Canadians and Americans live a cross-border lifestyle. The areas in which we can help are; 1) creating a plan that lays out the things that should be done before, during and after the move, 2) preparation of Canadian and US tax returns, 3) professional portfolio management in the US and Canada. KeatsConnelly has offices in Arizona, Florida and Alberta Canada. Visit www.keatsconnelly.com and follow us Twitter @KeatsConnelly, @BorderGuide, and @CBTA, and join on Facebook.com/KeatsConnelly.

About When Work Works

When Work Works is a national initiative, led by the partnership of the Families and Work Institute (FWI) and the Society for Human Resource Management (SHRM), to help businesses of all sizes and types become more successful by transforming the way they view and adopt effective and flexible workplaces. When Work Works is one of the foremost providers of resources, rigorous research and best practices on workplace effectiveness and flexibility in the nation. The initiative administers the prestigious annual When Work Works Award, which recognizes exemplary employers for creating effective workplaces to increase business and employee success. Visit www.whenworkworks.org and follow us on Twitter @WhenWorkWorks @FWINews and @SHRMPress, and join the workflex conversation on Facebook.com/FWINews.

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